Poll worker recruitment posts: Sample County (DRAFT)

> **DRAFT FOR REVIEW.** Built from public documents for demonstration. Not produced, reviewed, or endorsed by the Florida Department of State or any Supervisor of Elections. Sample County is fictional.

Every fact comes from the state's Polling Place Procedures Manual (DS-DE 11, Eff. 07/24, adopted by Rule 1S-2.034, F.A.C.) or a Florida statute on Online Sunshine. The Fact sources table at the end lists the page or section for each one. Anything the state documents can't know, such as pay, dates, links, and phone numbers, is marked [NEED: ...].

Three ways to get the graphic

Every post needs an image. Posts without one usually get scrolled past. Each post below has two image options: A, a prompt for an AI image tool, and B, a ready-made text card from this kit. Pick the way that fits the tool you use:

> **1. You wrote the posts with Claude.** Claude doesn't make images. Copy the post's image prompt (option A) into ChatGPT, Gemini, or Microsoft Copilot Chat, download the image, and attach it to your post.
>
> **2. You're using ChatGPT (chat, the desktop app, ChatGPT Work, or Codex).** It can make the image in the same chat with ChatGPT Images. Ask for the post and the image together, for example: "Write this Facebook post and make a square image for it using this image prompt: **[PASTE THE IMAGE PROMPT]**." Gemini and Copilot Chat can make images too.
>
> **3. You already have a photo or graphic you're allowed to use.** Skip image generation. Attach your image and ask the AI to write the post and the alt text around it. Real photos of your own office and events, used with permission, often get the most attention.
>
> **Or use a ready-made text card.** Graphics 1 to 3 in this kit (option B) are simple text-and-shape cards. Rebuild them with your own details first; the samples carry a DRAFT SAMPLE tag.

Before any AI image goes out: look closely for anything that looks like a ballot, voting equipment, a polling place, a real person, a seal, or stray letters. Add the headline yourself in PowerPoint or Canva, add alt text, and label it as AI-generated if your office's policy requires. Keep the image and its prompt with the post's records.

Sources (checked September 26, 2026): Can Claude produce images? https://support.claude.com/en/articles/9002504-can-claude-produce-images ; Gemini image generation: https://support.google.com/gemini/answer/14286560 .

Before you post

- Fill in every [NEED: ...] from current, approved information. Never let AI guess pay, dates, or links.
- Check each fact against the Fact sources table and the current edition of the manual.
- Paste each post into the platform's own composer to confirm it fits. The counts below are estimates.
- Replace the hashtags with the ones on your office's brand board. No campaign, candidate, or party hashtags.
- Attach an image to every post: an AI image from the post's prompt (option A) or a text card rebuilt with your details (option B). Add the alt text when you upload it.

- Get your office's approval before posting.

Platform limits used

From each platform's official pages, as of September 26, 2026. Platforms change these; check the source if a post is cut off.

Platform	Limit	Source
Facebook	No limit on Facebook's help pages; long posts get cut off in the feed, so the key fact is first.	https://www.facebook.com/help/
Instagram	2,200 characters per caption; up to 30 hashtags; alt text up to 1,000 characters.	https://developers.facebook.com/docs/instagram-platform/instagram-graph-api/reference/ig-user/media
X	280 characters for standard accounts. Every link counts as 23 characters; each emoji counts as 2.	https://docs.x.com/fundamentals/counting-characters
Nextdoor	No limit on Nextdoor's help pages; public agency pages work differently. Keep it short and neighborly.	https://help.nextdoor.com/
LinkedIn	3,000 characters. You can add alt text to images.	https://www.linkedin.com/help/linkedin/answer/a528176

Facebook

Post text

> Sample County needs poll workers for **[NEED: election name and date]**.
>
> Poll workers run each polling place. The team sets up before the polls open, checks in voters, helps voters who ask for help, and closes the polls at the end of the day.
>
> Who can serve:
> • Registered voters of Sample County
> • 16- and 17-year-olds who have preregistered to vote in Sample County
> • You must be able to read and write English
>
> Training comes first. Florida law requires training before every election: at least 3 hours for clerks and 2 hours for inspectors.
>
> On Election Day, polls are open 7 a.m. to 7 p.m., and the team arrives by 6 a.m. to set up.
>
> Speak Spanish or another language? Bilingual poll workers help voters who need language assistance.
>
> Pay: **[NEED: amount by position]**
> Sign up: **[NEED: sign-up link]**
> Questions? Call **[NEED: poll worker phone line]**.
>
> #SampleCountyVotes #PollWorkers

Character count: 878 as written. No limit on Facebook's help pages; long posts get cut off in the feed, so the key fact is first.

Hashtags: #SampleCountyVotes #PollWorkers

Image option A: AI image prompt (paste into ChatGPT, Gemini, or Copilot)

Size: square (1:1), for the Facebook feed post.

> Create a friendly, flat illustration for a social media post about recruiting poll workers to help their neighbors vote.
> Size: square (1:1).
> Scene: A welcoming "community helpers" theme shown only with objects: a clipboard holding a blank sheet, with one large gold checkmark beside it; a wall calendar with one day circled in gold; and a round sticker with a scalloped edge and a simple star in the middle. Scatter a few small gold dots and stars around them for a friendly, celebratory feel.
> Style: simple, clean, flat geometric shapes with soft rounded corners. Use only three colors: navy #0F2E4C, gold #F2B544, and white. No gradients, shadows, or photo effects.
> Layout: leave the top third of the image as clean, empty space in one flat color so we can add a headline later.
> Rules (follow every one):
> - No words, letters, or numbers anywhere in the image.
> - No ballots or anything that looks like one: no paper with rows of ovals, bubbles, or checkboxes.
> - No voting machines, tablets, screens, or voting booths.
> - No polling places, buildings, or real places.
> - No people, faces, hands, or human figures of any kind.
> - No seals, badges, emblems, flags, or logos.

Then: add your headline in PowerPoint or Canva, use the alt text below, and label it as AI-generated if your office's policy requires.

Alt text (edit it to match the image you get): Flat illustration in navy, gold, and white: a clipboard with a large gold checkmark, a calendar with one day circled, and a round star sticker. Headline: **[HEADLINE]**.

Image option B: ready-made text card

Graphic 1: Be a poll worker (poll-worker-graphic-1-be-a-poll-worker-DRAFT.png).



Alt text: Navy graphic with gold shapes. Text reads: Be a poll worker. Help your neighbors vote in Sample County. Training before every election. Sign up: **[NEED: web address]**. Sample County Supervisor of Elections. Marked draft sample.

Facts used

- Poll workers set up before the polls open, check in voters, help voters who ask, and close the polls and account for the ballots. (Manual pp. 8, 17, 30, 36, 37)
- Registered voters of the county can serve on an election board. (s. 102.012, F.S.)
- People who have preregistered to vote in the county can serve; Floridians can preregister starting at 16. (s. 97.041, F.S.; s. 102.012, F.S.)
- Election board members must be able to read and write English. (s. 102.012, F.S.)
- Training is required before each election. (s. 102.014, F.S.)
- Clerks need at least 3 hours and inspectors at least 2 hours of training before each election. (s. 102.014, F.S.)
- Polls are open 7 a.m. to 7 p.m. on Election Day. (Manual pp. 7, 36; s. 100.011, F.S.)
- The election team arrives by 6 a.m. to set up. (Manual p. 7; s. 102.012, F.S.)
- Bilingual poll workers provide language assistance and wear identification in the language they provide. (Manual p. 30)

Instagram

Post text

> Be a poll worker in Sample County and help your neighbors vote.
>
> What you'll do: set up the polling place, check in voters, help voters who ask, and close the polls.
>
> Who can serve: registered Sample County voters, plus 16- and 17-year-olds who have preregistered here. You must be able to read and write English.
>
> Training comes before every election. On Election Day, polls are open 7 a.m. to 7 p.m.
>
> Pay: **[NEED: amount]**. Sign up at the link in our bio. **[NEED: add the sign-up link to your bio]**
>
> #SampleCountyVotes #PollWorkers

Character count: 529 of 2,200 as written. Your filled-in details will change the count.

Hashtags: #SampleCountyVotes #PollWorkers

Image option A: AI image prompt (paste into ChatGPT, Gemini, or Copilot)

Size: square (1:1), for the Instagram feed post.

> Create a friendly, flat illustration for a social media post about being a poll worker and helping neighbors vote.
> Size: square (1:1).
> Scene: A cheerful group of objects on a navy background: a round sticker with a scalloped edge and a simple star in the middle, a clipboard with a blank sheet and a big gold checkmark, a travel coffee mug, and a small alarm clock with no numbers on its face. Together they suggest an early start to a rewarding day of helping.
> Style: simple, clean, flat geometric shapes with soft rounded corners. Use only three colors: navy #0F2E4C, gold #F2B544, and white. No gradients, shadows, or photo effects.
> Layout: leave the top third of the image as clean, empty space in one flat color so we can add a headline later.
> Rules (follow every one):
> - No words, letters, or numbers anywhere in the image.
> - No ballots or anything that looks like one: no paper with rows of ovals, bubbles, or checkboxes.
> - No voting machines, tablets, screens, or voting booths.
> - No polling places, buildings, or real places.
> - No people, faces, hands, or human figures of any kind.
> - No seals, badges, emblems, flags, or logos.

Then: add your headline in PowerPoint or Canva, use the alt text below, and label it as AI-generated if your office's policy requires.

Alt text (edit it to match the image you get): Flat illustration on a navy background: a round star sticker, a clipboard with a big gold checkmark, a travel coffee mug, and a small alarm clock. Headline: **[HEADLINE]**.

Image option B: ready-made text card

Graphic 1: Be a poll worker (poll-worker-graphic-1-be-a-poll-worker-DRAFT.png).



Alt text: Navy graphic with gold shapes. Text reads: Be a poll worker. Help your neighbors vote in Sample County. Training before every election. Sign up: **[NEED: web address]**. Sample County Supervisor of Elections. Marked draft sample.

Tip: Optional: post graphics 2 and 3 as a carousel after graphic 1. Each one needs its own alt text.

Facts used

- Poll workers set up before the polls open, check in voters, help voters who ask, and close the polls and account for the ballots. (Manual pp. 8, 17, 30, 36, 37)
- Registered voters of the county can serve on an election board. (s. 102.012, F.S.)
- People who have preregistered to vote in the county can serve; Floridians can preregister starting at 16. (s. 97.041, F.S.; s. 102.012, F.S.)
- Election board members must be able to read and write English. (s. 102.012, F.S.)
- Training is required before each election. (s. 102.014, F.S.)
- Polls are open 7 a.m. to 7 p.m. on Election Day. (Manual pp. 7, 36; s. 100.011, F.S.)

X

Post text

> Sample County needs poll workers for **[NEED: election]**. Registered voters and preregistered 16- and 17-year-olds can serve. Training comes before every election. Polls are open 7 a.m. to 7 p.m. Sign up: **[NEED: sign-up link]** #SampleCountyVotes

Character count: 244 of 280 as written, using X's rules (the **[NEED: ... link]** placeholder is counted as a 23-character link). Keep the filled-in version under 280.

Hashtags: #SampleCountyVotes

Image option A: AI image prompt (paste into ChatGPT, Gemini, or Copilot)

Size: wide (16:9), for the X post with an image.

> Create a friendly, flat illustration for a social media post about the long, rewarding Election Day schedule, from early morning to evening.
> Size: wide (16:9).
> Scene: A simple left-to-right journey: a gold sunrise over a low, plain navy horizon on the left, a round clock with no numbers in the middle, and a crescent moon with small stars on the right, all connected by a gentle dotted gold line. It suggests a full day of helping, from early morning until evening.
> Style: simple, clean, flat geometric shapes with soft rounded corners. Use only three colors: navy #0F2E4C, gold #F2B544, and white. No gradients, shadows, or photo effects.
> Layout: leave the top third of the image as clean, empty space in one flat color so we can add a headline later.
> Rules (follow every one):
> - No words, letters, or numbers anywhere in the image.
> - No ballots or anything that looks like one: no paper with rows of ovals, bubbles, or checkboxes.
> - No voting machines, tablets, screens, or voting booths.
> - No polling places, buildings, or real places.
> - No people, faces, hands, or human figures of any kind.
> - No seals, badges, emblems, flags, or logos.

Then: add your headline in PowerPoint or Canva, use the alt text below, and label it as AI-generated if your office's policy requires.

Alt text (edit it to match the image you get): Wide flat illustration in navy, gold, and white: a sunrise on the left, a clock in the middle, and a crescent moon on the right, joined by a dotted gold line. Headline: **[HEADLINE]**.

Image option B: ready-made text card

Graphic 3: Your Election Day (poll-worker-graphic-3-election-day-DRAFT.png).



Alt text: Gold graphic titled Your Election Day, with a navy timeline of three times. By 6 a.m.: the team arrives and sets up. 7 a.m.: polls open. 7 p.m.: polls close, and anyone in line still votes. Source: Polling Place Procedures Manual, pages 7 and 36, and section 100.011, Florida Statutes. Sample County Supervisor of Elections. Marked draft sample.

Facts used

- Registered voters of the county can serve on an election board. (s. 102.012, F.S.)
- People who have preregistered to vote in the county can serve; Floridians can preregister starting at 16. (s. 97.041, F.S.; s. 102.012, F.S.)
- Training is required before each election. (s. 102.014, F.S.)
- Polls are open 7 a.m. to 7 p.m. on Election Day. (Manual pp. 7, 36; s. 100.011, F.S.)

Nextdoor

Subject: Poll workers needed in Sample County

Post text

> Hello, neighbors. The Sample County Supervisor of Elections is looking for poll workers for **[NEED: election name and date]**.
>
> Poll workers run the polling places in our community. They set up in the morning, check in voters, help voters who ask for help, and close up at the end of the day.
>
> You can serve if you're a registered voter in Sample County, or a 16- or 17-year-old who has preregistered here, and you can read and write English. Training is provided before every election.
>
> Learn more and sign up: **[NEED: sign-up link]**
> Questions? Call **[NEED: poll worker phone line]**.

Character count: 577 as written. No limit on Nextdoor's help pages; public agency pages work differently. Keep it short and neighborly.

Hashtags: None. Hashtags aren't common on Nextdoor.

Image option A: AI image prompt (paste into ChatGPT, Gemini, or Copilot)

Size: square (1:1), for the Nextdoor post.

> Create a friendly, flat illustration for a social media post about neighbors helping at polling places close to home.
> Size: square (1:1).
> Scene: An abstract neighborhood map seen from above: soft, rounded navy streets on a white background, with no street names and no real place, plus three gold map pins and one large gold checkmark. It suggests neighbors helping out close to home.
> Style: simple, clean, flat geometric shapes with soft rounded corners. Use only three colors: navy #0F2E4C, gold #F2B544, and white. No gradients, shadows, or photo effects.
> Layout: leave the top third of the image as clean, empty space in one flat color so we can add a headline later.
> Rules (follow every one):
> - No words, letters, or numbers anywhere in the image.
> - No ballots or anything that looks like one: no paper with rows of ovals, bubbles, or checkboxes.
> - No voting machines, tablets, screens, or voting booths.
> - No polling places, buildings, or real places.
> - No people, faces, hands, or human figures of any kind.
> - No seals, badges, emblems, flags, or logos.

Then: add your headline in PowerPoint or Canva, use the alt text below, and label it as AI-generated if your office's policy requires.

Alt text (edit it to match the image you get): Flat illustration of an abstract neighborhood map in navy and white, with three gold map pins and a large gold checkmark. Headline: **[HEADLINE]**.

Image option B: ready-made text card

Graphic 2: Who can serve? (poll-worker-graphic-2-who-can-serve-DRAFT.png).



Alt text: White graphic with a navy header titled Who can serve? Three points, each next to a gold circle: Registered Sample County voters. 16- and 17-year-olds preregistered in Sample County. Able to read and write English. Source: sections 102.012 and 97.041, Florida Statutes. Sample County Supervisor of Elections. Marked draft sample.

Facts used

- Poll workers set up before the polls open, check in voters, help voters who ask, and close the polls and account for the ballots. (Manual pp. 8, 17, 30, 36, 37)
- Registered voters of the county can serve on an election board. (s. 102.012, F.S.)
- People who have preregistered to vote in the county can serve; Floridians can preregister starting at 16. (s. 97.041, F.S.; s. 102.012, F.S.)
- Election board members must be able to read and write English. (s. 102.012, F.S.)
- Training is required before each election. (s. 102.014, F.S.)

LinkedIn

Post text

> Sample County needs poll workers, and local employers and community groups can help.
>
> Florida law asks Supervisors of Elections to work with local businesses and the community to recruit skilled clerks and inspectors (s. 102.014(6), F.S.). If your organization has employees, members, or students who might serve, please share this post.
>
> Who can serve: registered Sample County voters and 16- and 17-year-olds who have preregistered in the county. Poll workers must be able to read and write English (s. 102.012, F.S.).
>
> Training: before every election. Clerks complete at least 3 hours and inspectors at least 2 hours (s. 102.014, F.S.).
>
> Election Day: polls are open 7 a.m. to 7 p.m. (s. 100.011, F.S.).
>
> Pay: **[NEED: amount by position]**
> Details and sign-up: **[NEED: sign-up link]**
> Partner with us: **[NEED: contact for employers and community groups]**
>
> #PollWorkers #SampleCounty #CivicEngagement

Character count: 894 of 3,000 as written. Your filled-in details will change the count.

Hashtags: #PollWorkers #SampleCounty #CivicEngagement

Image option A: AI image prompt (paste into ChatGPT, Gemini, or Copilot)

Size: wide (1.91:1), for the LinkedIn post for employers and community partners.

> Create a friendly, flat illustration for a social media post about local employers and community groups teaming up to recruit poll workers.
> Size: wide (1.91:1).
> Scene: Two large puzzle pieces, one navy and one gold, fitting together in the center. On one side, a clipboard with a blank sheet and a big gold checkmark; on the other, a calendar with one day circled. It suggests local employers and community groups teaming up.
> Style: simple, clean, flat geometric shapes with soft rounded corners. Use only three colors: navy #0F2E4C, gold #F2B544, and white. No gradients, shadows, or photo effects.
> Layout: leave the top third of the image as clean, empty space in one flat color so we can add a headline later.
> Rules (follow every one):
> - No words, letters, or numbers anywhere in the image.
> - No ballots or anything that looks like one: no paper with rows of ovals, bubbles, or checkboxes.
> - No voting machines, tablets, screens, or voting booths.
> - No polling places, buildings, or real places.
> - No people, faces, hands, or human figures of any kind.
> - No seals, badges, emblems, flags, or logos.

Then: add your headline in PowerPoint or Canva, use the alt text below, and label it as AI-generated if your office's policy requires.

Alt text (edit it to match the image you get): Wide flat illustration: a navy puzzle piece and a gold puzzle piece fitting together, with a clipboard and checkmark on one side and a calendar on the other. Headline: **[HEADLINE]**.

Image option B: ready-made text card

Graphic 2: Who can serve? (poll-worker-graphic-2-who-can-serve-DRAFT.png).



Alt text: White graphic with a navy header titled Who can serve? Three points, each next to a gold circle: Registered Sample County voters. 16- and 17-year-olds preregistered in Sample County. Able to read and write English. Source: sections 102.012 and 97.041, Florida Statutes. Sample County Supervisor of Elections. Marked draft sample.

Facts used

- Florida law asks Supervisors of Elections to work with local businesses and the community to recruit skilled clerks and inspectors. (s. 102.014, F.S.)
- Registered voters of the county can serve on an election board. (s. 102.012, F.S.)
- People who have preregistered to vote in the county can serve; Floridians can preregister starting at 16. (s. 97.041, F.S.; s. 102.012, F.S.)
- Election board members must be able to read and write English. (s. 102.012, F.S.)
- Training is required before each election. (s. 102.014, F.S.)
- Clerks need at least 3 hours and inspectors at least 2 hours of training before each election. (s. 102.014, F.S.)
- Polls are open 7 a.m. to 7 p.m. on Election Day. (Manual pp. 7, 36; s. 100.011, F.S.)

Ready-made text cards (image option B)

Three square graphics (1080 by 1080 pixels) in navy, gold, and white. Text and simple shapes only: no ballots, voting equipment, polling places, people, seals, or logos. Every text color pair has a contrast ratio of at least 4.5 to 1.

Graphic 1: Be a poll worker



File: poll-worker-graphic-1-be-a-poll-worker-DRAFT.png

Alt text: Navy graphic with gold shapes. Text reads: Be a poll worker. Help your neighbors vote in Sample County. Training before every election. Sign up: **[NEED: web address]**. Sample County Supervisor of Elections. Marked draft sample.

Graphic 2: Who can serve?



File: poll-worker-graphic-2-who-can-serve-DRAFT.png

Alt text: White graphic with a navy header titled Who can serve? Three points, each next to a gold circle: Registered Sample County voters. 16- and 17-year-olds preregistered in Sample County. Able to read and write English. Source: sections 102.012 and 97.041, Florida Statutes. Sample County Supervisor of Elections. Marked draft sample.

Graphic 3: Your Election Day



File: poll-worker-graphic-3-election-day-DRAFT.png

Alt text: Gold graphic titled Your Election Day, with a navy timeline of three times. By 6 a.m.: the team arrives and sets up. 7 a.m.: polls open. 7 p.m.: polls close, and anyone in line still votes. Source: Polling Place Procedures Manual, pages 7 and 36, and section 100.011, Florida Statutes. Sample County Supervisor of Elections. Marked draft sample.

Fact sources

Manual = Polling Place Procedures Manual (DS-DE 11, Eff. 07/24), Florida Division of Elections Forms page: https://dos.fl.gov/elections/forms-publications/forms/ . Statutes (s.) are on Online Sunshine, www.leg.state.fl.us .

Fact	Source
Poll workers set up before the polls open, check in voters, help voters who ask, and close the polls and account for the ballots.	Manual pp. 8, 17, 30, 36, 37
Poll workers include clerks, inspectors, equipment managers, ballot managers, and assistants.	Manual p. 5
Registered voters of the county can serve on an election board.	s. 102.012, F.S.
People who have preregistered to vote in the county can serve; Floridians can preregister starting at 16.	s. 97.041, F.S.; s. 102.012, F.S.
Election board members must be able to read and write English.	s. 102.012, F.S.
An opposed candidate on the ballot can't serve on an election board.	s. 102.012, F.S.
Training is required before each election.	s. 102.014, F.S.
Clerks need at least 3 hours and inspectors at least 2 hours of training before each election.	s. 102.014, F.S.
Every poll worker completes disability etiquette and sensitivity training.	s. 102.014, F.S.
Florida law asks Supervisors of Elections to work with local businesses and the community to recruit skilled clerks and inspectors.	s. 102.014, F.S.
Polls are open 7 a.m. to 7 p.m. on Election Day.	Manual pp. 7, 36; s. 100.011, F.S.
The election team arrives by 6 a.m. to set up.	Manual p. 7; s. 102.012, F.S.
Anyone in line when the polls close still gets to vote.	Manual p. 36; s. 100.011, F.S.
Bilingual poll workers provide language assistance and wear identification in the language they provide.	Manual p. 30
Poll workers stay nonpartisan while on duty.	Manual p. 13